



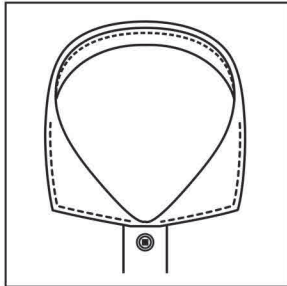
SHIRT
STYLE
GUIDE



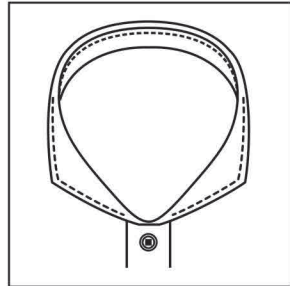
Made for You
The New Language of Menswear

Collar Styles

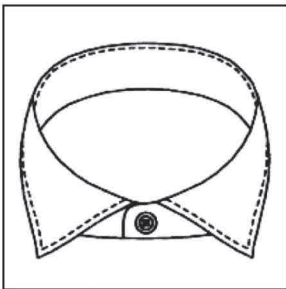
There is a variety of collar design options for your Shirt. Choose from simple and casual to smart and formal styles.



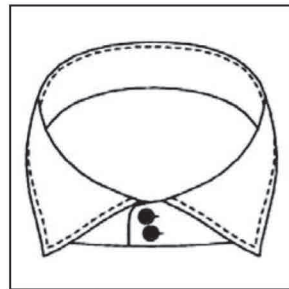
Classic Cutaway 1 Button



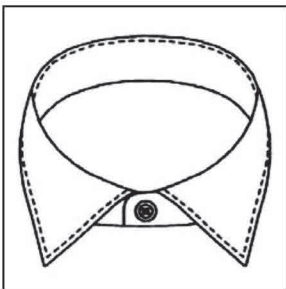
Modern Cutaway 1 Button



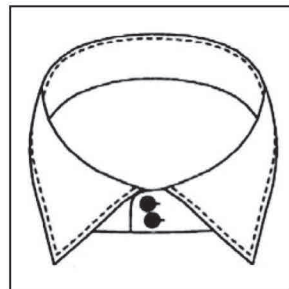
English Spread 1 Button



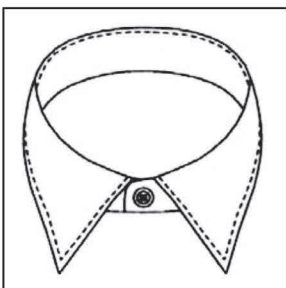
English Spread 2 Button



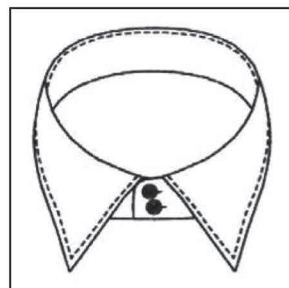
Classic Spread 1 Button



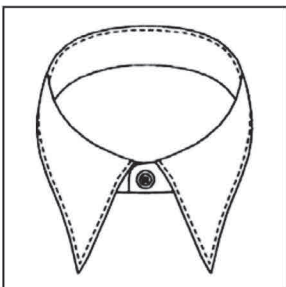
Classic Spread 2 Button



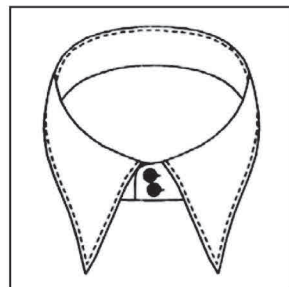
Business Classic 1 Button



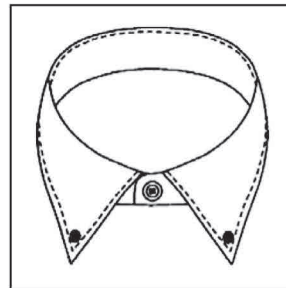
Business Classic 2 Button



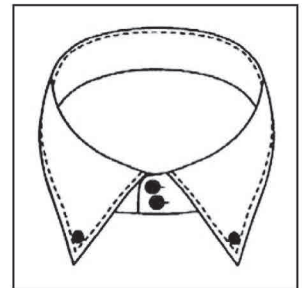
Traditional Straight 1 Button



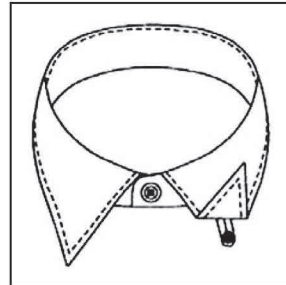
Traditional Straight 2 Button



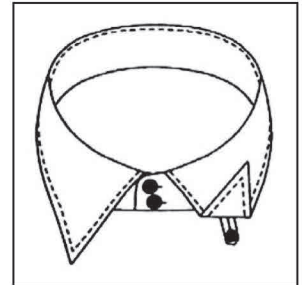
Button Down 1 Button



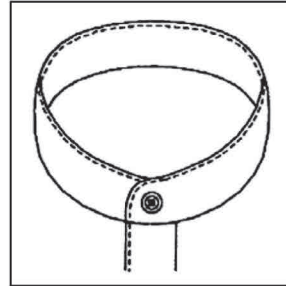
Button Down 2 Button



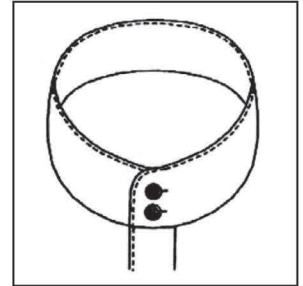
Concealed Buttons 1 Button



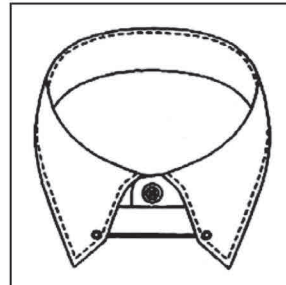
Concealed Buttons 2 Button



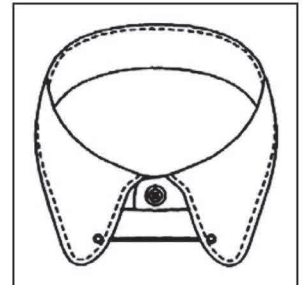
Band Collar 1 Button



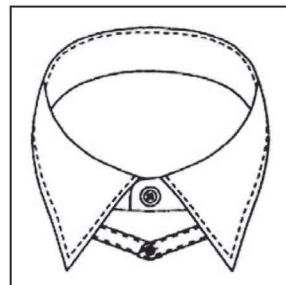
Band Collar 2 Button



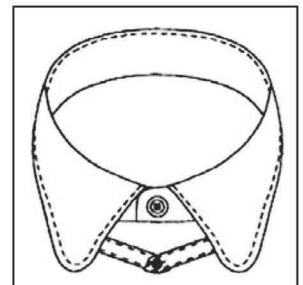
Classic Pin Collar
1 Button Pointed



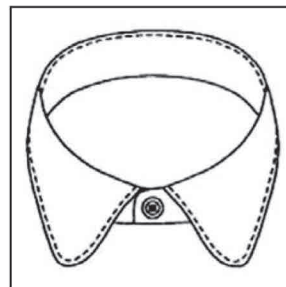
Classic Pin Collar
1 Button Round



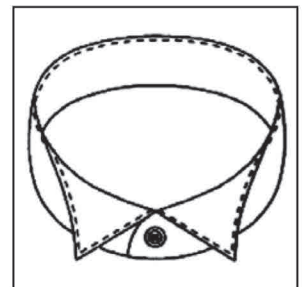
Tab-Collar 1 Button Pointed



Tab-Collar 1 Button Round



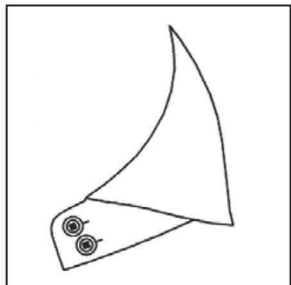
Club Modern 1 Button Round



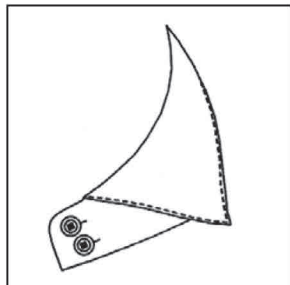
Wing 1 Button

Collar Extras

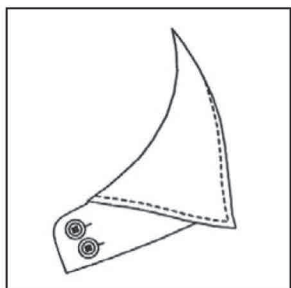
Don't forget the details. Beyond simple style design, you can choose from a selection of extra options to add individuality to your Shirt.



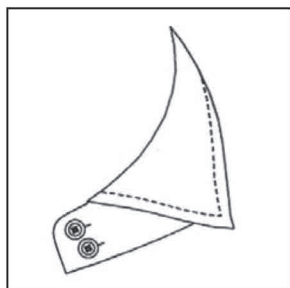
No Stitching (No collar bones)



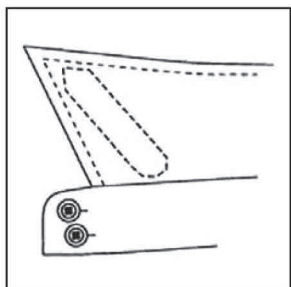
1mm Stitching



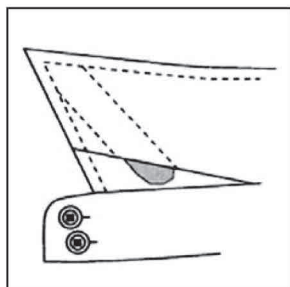
5mm Stitching



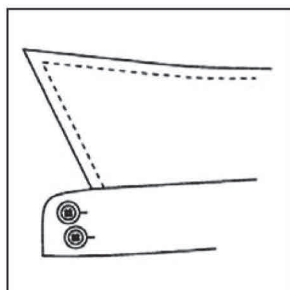
7mm Stitching



Collar Bones



Removable Collar Bones



No Collar Bones

CUSTOM
LOOK
YOU
DECIDE
YOUR STYLE

There is nothing more exclusive and satisfying than a piece of clothing designed and tailored for you. We cut our shirts to achieve a perfectly balanced and flattering fit. We will create your shirt, designed by you for you to your exact measurements. You can personalize your shirts as you wish from a choice of hundreds of fabrics. Choose your own monogram or initials to best reflect your personality. Choose from a whole range of options such as collar style, cuff style, contrasting buttonholes and many more.

You say how you
want it and that's
how we will make it



Choose
to Make
Your Mark

Inspired by the modern gentleman who expects to look fresh, energetic and sharp throughout the day, while also expressing his distinct personality. We understand these demands, which is why we tailored our garments to ensure comfort, versatility and timelessness regardless of the season or occasion.

Shirt Styles

Choose from a variety of options to design your Shirt. For any option, if you're unsure of what would be best, you can let us know and we'll help you make a choice.

Shirt Front Styles



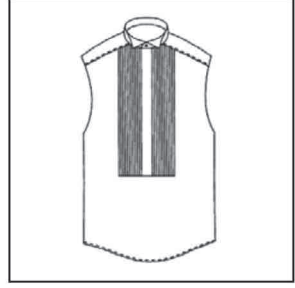
Front Placket



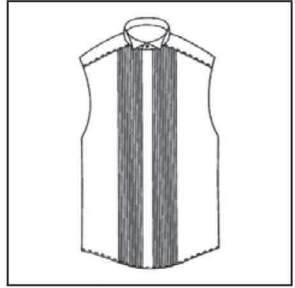
No Placket



Covered Placket



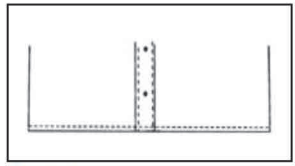
Pleated Front Half Length
(White Only)



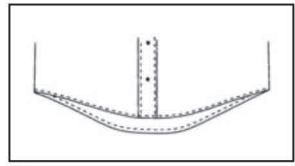
Pleated Front Full Length
(White Only)

As Unique
As You
Want It.

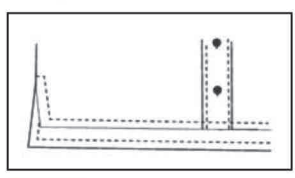
Shirt Bottom Styles



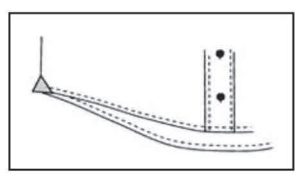
Straight Bottom



Tail Bottom



Straight Bottom with Vents

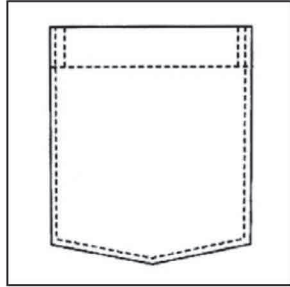


Tail Bottom with
Butterfly Gussett

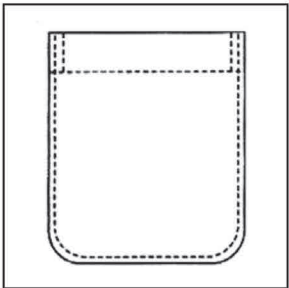
Pocket Styles



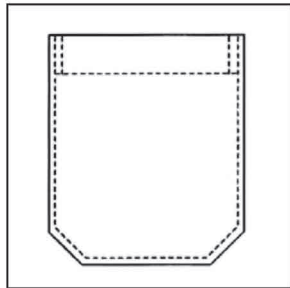
No Pocket



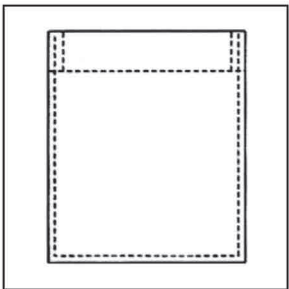
Pointed Left Breast



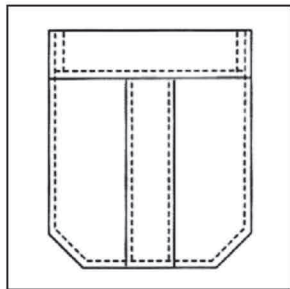
Round Left Breast



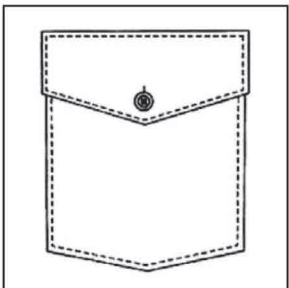
Bevelled Left Breast



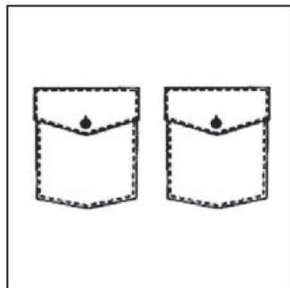
Straight Left Breast



Bevelled with Placket
Left Breast

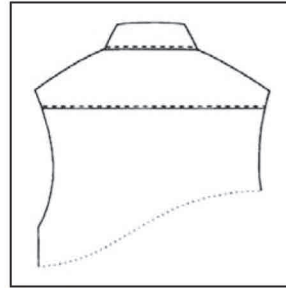


Pointed with Flap and
Button Left Breast

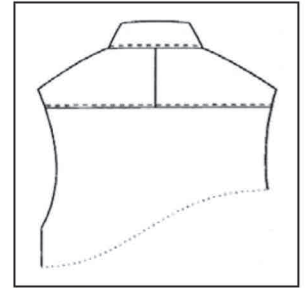


Two Pointed with Flap

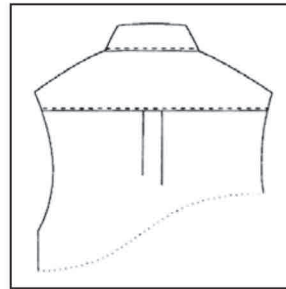
Shirt Back Styles



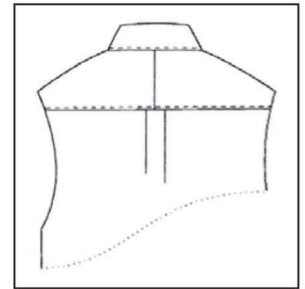
Plain Back Flat Yoke



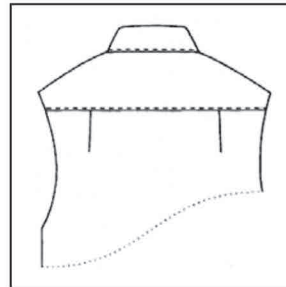
Plain Back Split Yoke



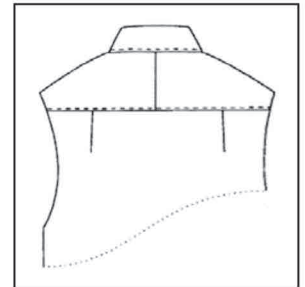
Center Pleat Flat Yoke



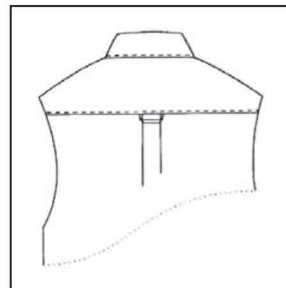
Center Pleat Split Yoke



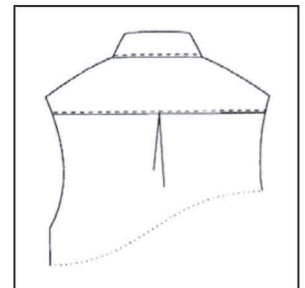
Side Pleats Flat Yoke



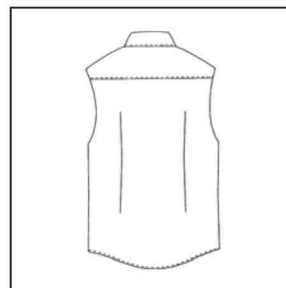
Side Pleats Split Yoke



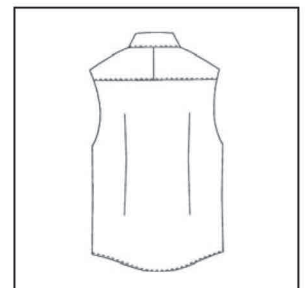
Center Pleats with
Loop Flat Yoke



Touch Pleat Flat Yoke



Two Back Darts Flat Yoke



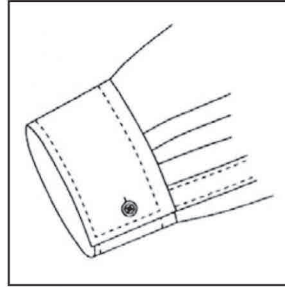
Two Back Darts Split Yoke

MADE FOR YOU

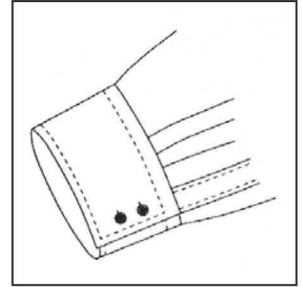
The choices
are yours,
right down
to the very
last detail

An Alternative to Fast Fashion. Each garment is pre-ordered and built uniquely for its lucky owner so the wastage is minimal. It's the very opposite to disposable fast fashion. Not only do made to measure clothes fit correctly, so last longer, a personally tailored item will also be treasured. Better value for you, better news for the planet.

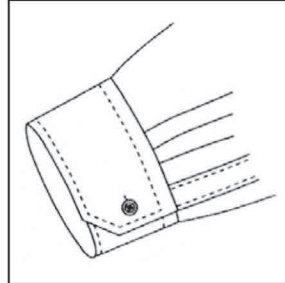
Cuff Styles



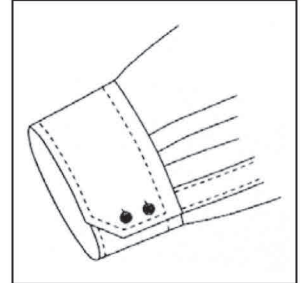
Single Straight 1 Button



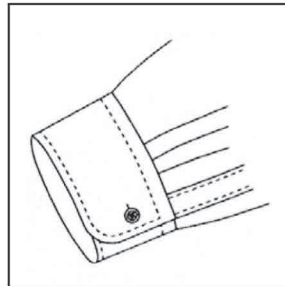
Single Straight 2 Button



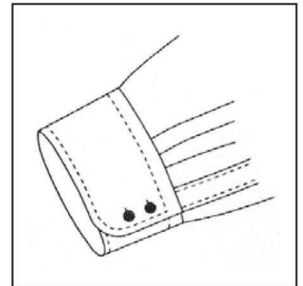
Single Bevelled 1 Button



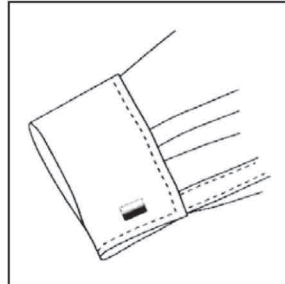
Single Bevelled 2 Button



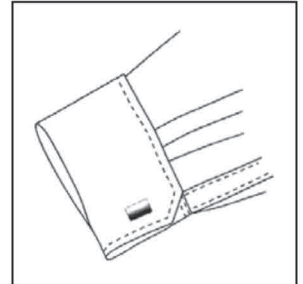
Single Round 1 Button



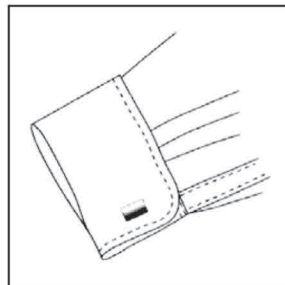
Single Round 2 Button



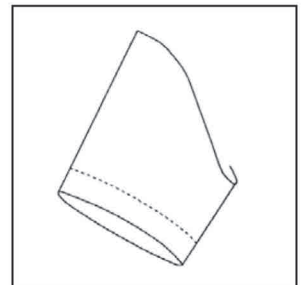
Double Straight



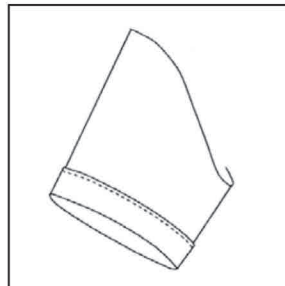
Double Bevelled



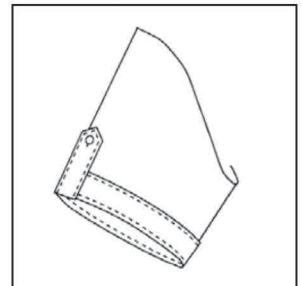
Double Round



Short Single Top Stitching



Short Turn-up
Top Stitching



Short Turn-up
Double Top Stitching

Shirt Extras

Add a personalized monogram to your Shirt. Choose from a variety of options that fit your individual taste and style.

Monogram Styles

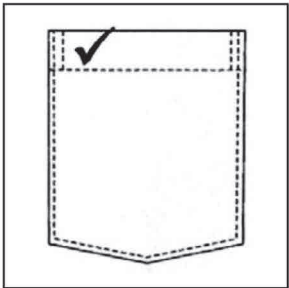


Block Font

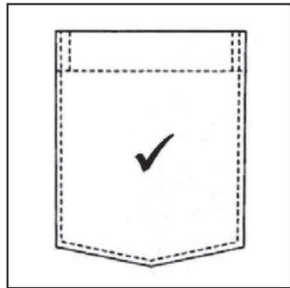


Script Font

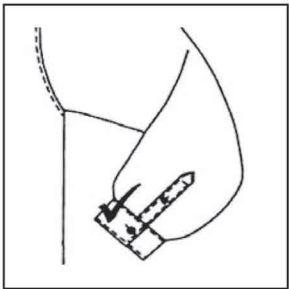
Monogram Placement



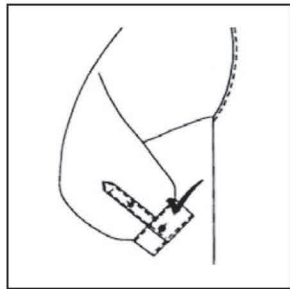
Top Pocket



Middle Pocket



Left Cuff



Right Cuff



Front Left 2nd Button



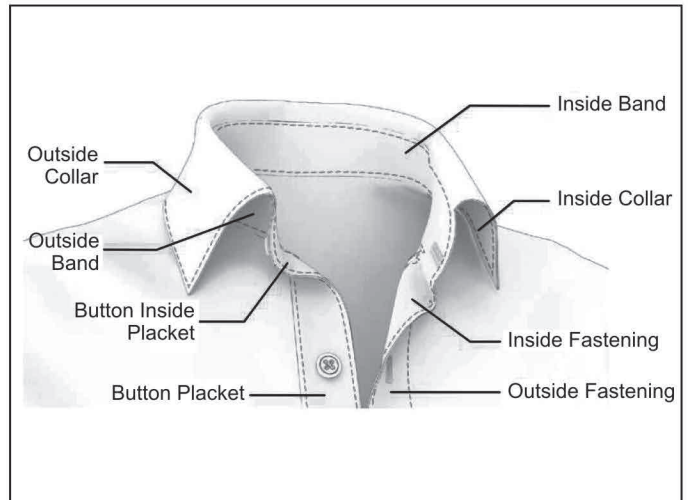
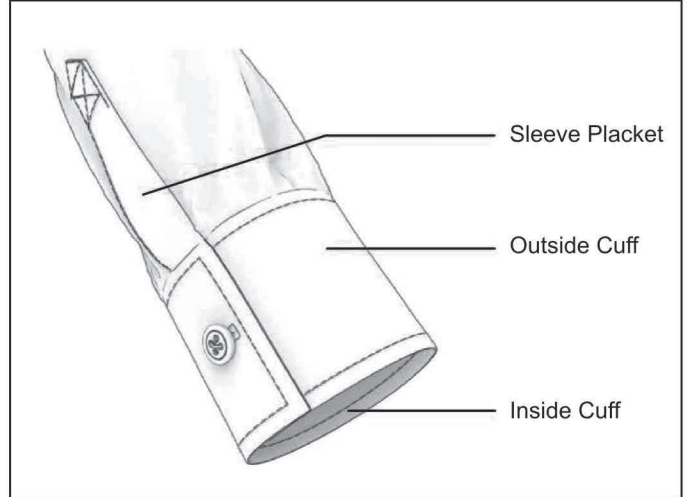
Front Left 3rd Button



Front Left 4th Button

Contrast Fabrics

Pick complimentary colors and patterns, i.e. Solid blues, pinks, striped, windowpanes, etc.... These are classic color ways and patterns that contrast nicely.



Because our shirts made for you and only you ~ they show your personal style. Compliments guaranteed

Contrast Stitching

Add individuality to your shirt.
Pick complimentary color for
buttonholes and buttons stitching.

Find a style
you love,
and we'll
help you
make it one
of a kind

We never compromise on quality. Leave the innovation and quality to us, while setting your own journey, and a unique wardrobe to take along with it. **This is your moment, made to order. We'll craft your garments and deliver your unique look within 4 weeks.** Style takes time but not too much time - in around 4 weeks and the waiting is over, time to make your mark.



Button Stitch



Button Hole



St - 01



St - 02



St - 03



St - 04



St - 05



St - 06



St - 07



St - 08



St - 09



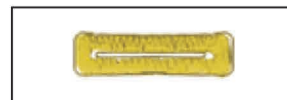
St - 10



St - 11



St - 12



St - 13



St - 14



St - 15



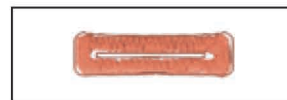
St - 16



St - 17



St - 18



St - 19



St - 20



St - 21



St - 22



St - 23



St - 24